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**\* If you need help in any way, please see a member of our Staff \***

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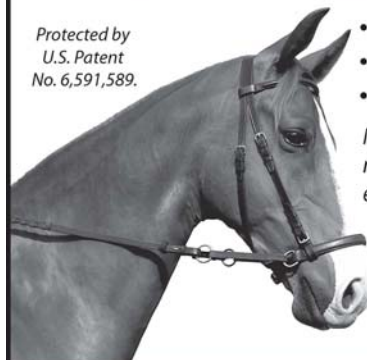
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# National Riding Instructors Convention

## TENTATIVE TIME SCHEDULE

**Think of the Convention as a smorgasbord of interesting topics. Make notes of the topics which hold the most interest for you, and plan to meet with those presenters after their talks or in Roundtable Discussions.**

### Wednesday, November 18

8:30 AM – Instructor Certification Test Center opens. Banyan 1 & 2. CP/Interviews will be held in Hibiscus, Mangrove 1 and Mangrove 2.

6:00 PM – 9:00 PM – Welcoming Reception.

Sponsored by Platinum Performance. Royal Palm 4 & 5. Open to all registered Convention attendees. ARIA Certified Instructors - come get measured by the Charles Owen Reps for your free helmet! Bring your 2010 certification membership card with you.

### Thursday, November 19

8:00 AM – 8:30 AM - Registration - Royal Palm. Any questions about anything? Please see a Staff member.

8:30 AM - 9:15 AM - Welcome & Introductions

9:15 AM - 9:45 AM – The BUSINESS of Teaching Riding. **Bob Allen**, Moorestown, New Jersey. Bob has served as Chairman of The National Riding Instructors Convention for 25 years. He is an instructor, clinician, judge and show manager. In 2008, Bob was awarded the Governor's Trophy for New Jersey Horseperson of the Year.

9:45 AM - 10:00 AM – Break

10:00 AM - 10:50 AM - A Positive Approach to Teaching; How teaching in the positive can make you a more effective teacher with less stress.

**Susan E. Harris**, Cortland, New York. Susan E. Harris is an international clinician, equestrian author and artist, and teacher of teachers, teaching Centered Riding, biomechanics and anatomy and horsemanship clinics to instructors and riders around the world. Her unique demonstration, "Anatomy in Motion: The Visible Horse," in which she paints the bones and muscles on a live horse, has been a popular attraction at equine expos and clinics from Europe to Japan. Susan was honored as a Master Instructor by ARIA in 2004 and is a Level IV Centered Riding Clinician. She is the author/illustrator of *Horse Gaits, Balance, and Movement*, *Grooming to Win* and the *U.S. Pony Club Manuals*, and with Peggy Brown, produced the

*Anatomy in Motion Visible Horse & Visible Rider* DVDs. She currently writes a regular column, *Commonsense Horsemanship*, in EQUUS.

Susan's study of equine and human anatomy and movement, artist's eye and experience as an instructor, trainer and teacher of teachers, give her a unique perspective on horses and riders. Her teaching helps riders use their bodies better and apply their aids clearly for improved balance and harmony between horse and rider. Her positive teaching style, clarity and visual approach make learning simple, understandable, and enjoyable for all ages and levels. You can visit Susan Harris online at [www.anatomyinmotion.com](http://www.anatomyinmotion.com).

10:50 - 11:05 AM - The Science Behind Equine Supplements. **Mark Herthel** is the President and co-founder of Platinum Performance Inc., an animal health company founded in 1996 at the Alamo Pintado Equine Medical Center on California's central coast.

He will cover some of the latest research developments in equine feeding and supplementation and what it means for the health and performance of the horse.

11:05 - 12:00 Noon - The State of our Sport and The Influence of Instructors. **Denny Emerson**.

Denny Emerson, eventer, trainer, coach, author, leader, activist, has been a significant, influential force in the equestrian community for a half-century. Now in his 48th consecutive year of competing at the preliminary level or higher, Denny has achieved much success in the

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## Thursday, continued...

sport of eventing. The only rider to have ever won both a gold medal in eventing and a Tevis buckle in endurance, in 2006, Denny was inducted into the United States Eventing Association (USEA) Hall of Fame.

**12:00 Noon - 2:00 PM - Lunch (on your own)** Join a group of new people – make some new friends! The resort has a restaurant right down on the beach – grab your sun lotion and hat, and take the free golf cart shuttle, or walk the scenic boardwalk, down to the beach.

**2:00- 2:50 PM - Understanding and Avoiding Liability - Why it's More Important Than Ever.** **Julie I. Fershtman**, Attorney at Law, Farmington Hills, Michigan. Julie I. Fershtman is widely recognized as one of the nation's leading experts on Equine Law. She has successfully tried equine cases before juries in four states and has worked on lawsuits in 11 states. She is one of only 14 lawyers nationwide to be named a Fellow in the prestigious American College of Equine Attorneys.

Ms. Fershtman is the author of three books and has written over 200 published articles. She first spoke at the ARIA convention in 1994, and has spoken on Equine Law in 27 states. What you may not know about Julie is that her involvement extends beyond the equine industry. Julie was just elected Vice President of the State Bar of Michigan. This group is composed of over 40,500 lawyers and judges worldwide. She will become its President in 2011 (making her only the 5<sup>th</sup> woman in the group's 76-year history to achieve this distinction). She is a graduate of Emory College and Emory Law School. For more information, visit her website: [www.equinelaw.net](http://www.equinelaw.net)

**2:50 - 3:10 PM - Break**

**3:10 - 3:55 PM - How Helmets Work, and the Benefits of Safety Vests** - A look at what affects the design and fitting of helmets and safety vests, and how to check for the correct fitting of helmets & vests.

**Roy Burek**, Wrexham, United Kingdom, has headed Charles Owen, the English helmet & vest manufacturer, for over 25 years. He is a member of the Equestrian European Standards committee and Co-Chairman of ASTM equestrian task group. He is currently investigating real-time collection of forces transferred to the brain when falling in Steeplechasing.

The British Horse Society presented him with the Tarquin Award for his continuous safety achievements.

**3:55 - 4:10 PM - Break**

**4:10 - 5:00 PM - Centered Riding—Sally Swift's Contributions to Riding Instruction.** **Peggy Brown**, Toledo, Ohio. Peggy Brown is a Level IV Centered Riding and Driving Clinician. She is classified as an Expert Instructor and Instructor Educator by the American Riding Instructors Association and was honored to be named the 2005 Instructor of the Year. Peggy generously shares her years of experience in competing, handling, and training horses and riders. A firm believer in solid foundation training for horse and rider, Peggy helps riders learn to use their bodies wisely to prevent injury and to communicate clearly in balance and harmony with their horse.

Working domestically and internationally, Peggy as the Visible Rider™ wears a skeleton suit that helps riders learn more about their own bodies and how the rider's position effects the horse's body. Peggy's goals are to help horses improve performance and comfort levels by helping their riders and drivers find sensitive, balanced, independent seat and hands. You can visit Peggy Brown online at [www.anatomyinmotion.com](http://www.anatomyinmotion.com).

**5:00 - 7:00 PM – Dinner (on your own)**

**7:00- 9:00 PM - Roundtable Discussions with Bob Allen, Peggy Brown, Roy Burek, Denny Emerson and Susan Harris.**

### **Top 10 Teaching Tips Contest!**

Prepare your entry (one tip per instructor, please) for the **Top 10 Teaching Tips contest!** Please write clearly and concisely.

2 prizes to be awarded to each of the Top Ten winners: Clippers courtesy of Wahl Clipper Corporation, and a gift certificate for a Lettia Collection Click girth (size of your choice) by Union Hill!

Entries must be submitted in writing by 10:20 AM on Friday, Nov. 20th. Winners' names will be posted by 7:30 PM on Friday, Nov. 20th. Winners must be available to present their tips to the group, and receive their prizes, at 3:00 PM on Saturday, Nov. 21st.



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## Friday, November 20

7:30 - 8:00 AM Registration

8:00 - 8:50 AM - Insurance and Liability Concerns for Instructors, Stable Owners and Managers. Shirley Boone, Markel Insurance Company.

8:50 - 9:10 AM - Break

9:10 - 10:00 AM - Saddlefitting - One Time Or For A Lifetime? Jochen Schleese, Holland Landing, Ontario, Canada. A Certified Master Saddler and Master Saddlefitter, Mr. Schleese is a former member of the German young rider's Three-day event team, and graduated from Passier Germany as the youngest-ever Certified Master Saddler at age 22. Mr. Schleese is a frequent guest speaker at horse shows, trade shows and veterinary colleges in North America. He and his company are recipients of many business and trade achievement awards, and have been profiled in such prestigious media as the Wall Street Journal and Discovery Channel. In 2005, 2007 and 2009 the company was the Official Saddler to the World Cup Finals in Las Vegas. Most recently, Jochen has joined the German National Riding School in Warendorf to teach saddlefitting as part of their instructor's certification process.

10:00 - 10:20 AM - Break. **All Top Ten Teaching Tips must be submitted, in writing, by 10:20 AM. (One tip per instructor! Don't forget to write clearly and put your name on your tip!)**

10:20 - 11:30 AM - Anatomy in Motion—The Rider as an Athlete. Susan Harris and Peggy Brown, as the Visible Rider, discuss and demonstrate rider biomechanics and how the rider's body works.

11:30 - 11:40 AM - Break. **Please hand in your questions for George Morris to a member of our Staff.**

11:40 - 11:50 AM - Suzanne Johnston, Cover-All Building Systems, Sponsor of the Awards Luncheon.

12 Noon - 2 PM - Awards Luncheon. Vista Ballroom. (Downstairs on lobby level). Awards Luncheon sponsored by Cover-All Building Systems. Awards sponsored by Markel Insurance Co., Tractor Supply Co., Dover Saddlery, and HorseLoverZ.com

**Group picture immediately following Luncheon.**

2:00 - 3:10 PM - George H. Morris Answers Your Questions. Learn from his insight, wisdom and experience.

**Please prepare your questions, written clearly and concisely, and submit them to a member of the ARIA Staff prior to the Awards Luncheon.**

Legendary horseman and U.S. Show Jumping Team Chef d'Equipe George H. Morris is one of the most influential trainers in the history of equestrian sport. His success started early in life, when he was the youngest person to ever win the AHSA Hunt Seat Medal Finals and the ASPCA Maclay Horsemanship Finals, accomplishing this at the age of 14. He then went on to represent the United States Equestrian Team on the gold medal winning team at the Pan Am Games in 1959 and the silver medal winning team at the 1960 Olympic Games in Rome, Italy. Mr. Morris turned to coaching in the 1960's, training future Olympic medalists Conrad Homfeld, Melanie Taylor Smith, Leslie Burr Howard, Anne Kursinski, and Chris Kappler, among others. His superb coaching and attention to detail led to an Olympic gold medal for the U.S. Show Jumping Team at the last Olympic Games.

3:10 - 3:30 PM - Break

3:30 PM - 5:30 PM - Roundtable Discussions with Shirley Boone, Peggy Brown, Susan Harris, George H. Morris, and Jochen Schleese.

5:30 PM - **Silent Auction - Last chance to bid and winners announced.** Dinner (on your own) Please pay for and pick up your winning items during the dinner hour.

7:30 PM - **Results of Top 10 Teaching Tips posted.**

7:30 - 9:00 PM - Red Serge and Black Horses. The Royal Canadian Mounted Police Musical Ride - The Training of Horses and Riders. Meet Sgt. Jerry Mayo, the trainer featured in the video and an ARIA Master Instructor. Sgt. Mayo is the Sergeant in charge of the Musical Ride. He joined the RCMP in 1976, and is originally from Langenburg, Saskatchewan. His presentation includes a stirring visual history of The Royal Canadian Mounted Police, followed with some of his own unique experiences on the RCMP Musical Ride tours throughout North America.

## Saturday, November 21

**7:30 - 8:00 AM - – Equine Stress Control:** As a Mounted Law Enforcement Officer with one of the nation's largest police agencies, **Rod Bergen** has seen first hand the extreme negative effect that stress can have on horses. This presentation addresses this subject and offers some suggestions on how you might prevent and resolve these issues for both your horse's and your own safety and pleasure. A Mounted Training Sgt. with the Los Angeles County Sheriff's Dept., he was certified by the California Peace Officer's Standards and Testing (POST) as a Police Horse/Rider Instructor. He is a horseback riding instructor at Pierce College in Woodland Hills, CA. and an author and lecturer on the subject of horse behavior, specializing in Equine Stress Control Therapy.

**8:00 - 8:10 AM - Break.**

**8:10 - 8:40 AM - Staying Young with Old Work - Tips on Adding Vitality to Your Years. Judi Whipple.** Judi has been working in various aspects of the horse industry since 1970. She owns and operates Breckenridge Farm in Barre, Vermont. Judi holds a Bachelor of Science Degree in Psychology with an Associates Degree in Sociology. She has been instructing for over 30 years and her students have been extremely successful. She is currently teaching the Norwich University Cavalry Troop. Judi has taught and worked with other instructors throughout New England and has written articles for educational publications. She is certified by ARIA and is also an ARIA Test Center Administrator. In 1988, she was named Vermont's Horse Woman of the Year.

**8:40 - 8:50 AM - Break.**

**8:50 - 9:25 AM - Natural Horsemanship as it Applies to Riding Instruction, Bob Allen.**

**9:25 - 9:35 AM - Break.**

**9:35 - 10:05 AM - The Saddle of Queens.** Learn the basics of side-saddle riding from **Rhonda Watts Hettinger**, Wilton, New Hampshire. Rhonda is a five-time National Side-Saddle Champion, certified side-saddle instructor and author of numerous articles and books on the subject.

**10:05 - 10:15 AM - Break.**

**10:15 - 11:40 AM - Your Attitude Determines Your Altitude, Jane Savoie.**

Did you know that 85% of the reasons for your success and accomplishments in your life will be due to attitude, while only 15% will be due to technical skill? In this inspirational and informative message, Jane explains that if your attitude is right, the facts don't matter. You are not too young, too inexperienced, too shy, too fat, too thin, too tall, too short, or too busy. You don't have to get depressed, discouraged, angry, or afraid. Jane will show you two simple techniques to change your attitude and emotions instantly.

Jane is a highly sought after peak performance speaker. She has addressed groups from most of the 50 United States as well as Canada, Mexico, and Bermuda. Her highly motivational talks are not limited to horse groups. She speaks to groups from all walks of life—from athletes to businessmen to high school groups. No matter where your interests lie, Jane will teach you simple techniques to help you deal with your mental monsters—the fears, anxieties and insecurities that are holding you back from reaching your own personal best. Dressage and CT magazine has said this about Jane: "Beware: Jane's positive energy is sometimes startling. Savoie will charge your batteries!"

**11:40 AM - Special Drawing for a 20' x 15' QuickStructures Arch Building to be given away by Cover-All. Open to all Convention registrants. Must be present to win.**

**11:45 - 12:45 PM - Lunch (on your own)**

**12:45 - 1:20 PM - Instructors' Expectations and their Impact on Student Learning, Kimberly Carlton, Deerfield NH.**

Kimberly Carlton is a certified ARIA riding instructor (Level III Recreational Riding and Level II Saddleseat). She holds a BA in Psychology and a Masters Degree in Education, which she has used for over 35 years in teaching students and training horses. Her goals are to teach correct horsemanship and equitation through understanding the principles that guide how people learn best. She is the proud recipient of the 2009 ARIA Outstanding Achievement Award.

**Saturday, continued...**

1:20 - 1:30 PM - Break.

1:30 - 3:00 PM - Roundtable Sessions with Rod Bergen, Kim Carlton, Rhonda Watts Hettinger, Sgt. Jerry Mayo, Jane Savoie and Judi Whipple.

3:00 PM - Top Ten Teaching Tips. Winning Presentations and prizes awarded. (Presentations must not exceed 4 minutes.)

4:00 PM - Name and business card exchange. Close of convention.

*Thanks for coming!*

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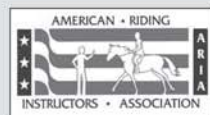
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